

Bravewell Collaborative

Grant Type: **Dollar and nondollar support**

Dollar Amount: **\$1,204,600**

Foundation Name: **The David and Lura Lovell Foundation**

What was your objective with the grant or initiative?

This initiative was made to support Lovell's interest in integrative health and realize system change beyond the capacity of a single foundation. A dynamic group of like-minded philanthropists collaborated to strategically leverage partnerships within the medical system with the goal of transforming the culture and practice of health care through initiatives to change physician education, document existing efforts, empower champions, develop and support growth of replicable models or networks of integrative care, and effect cultural change through public education.

What were the results of this grant or initiative?

Results included the following:

- ▶ A consortium of more than 70 medical schools that teach, research, and practice integrative medicine
- ▶ The world's largest international integrative medicine research conference
- ▶ Four publications on integrative medicine: *Mapping the Emergence, Examples in Communities, Effect of Health Plans on Access, and Best Practices*
- ▶ A fellows program at the University of Arizona and a leadership program at Duke University
- ▶ Physician Leadership and Pioneer Award
- ▶ The first practice-based research network in integrative medicine



Why would you say this grant or initiative had outsized impact?

These initiatives advanced practice in clinical care, education, research, and policy that developed models of care and facilitated the incorporation of integrative medicine into all levels of medical education, thus supporting quality research and influencing local, state, and national policy. To move a field in 10 years, from relative nonacceptance to more than one-third of the U.S. medical schools' embracing integrative medicine is remarkable. The Bravewell Collaborative's Public Broadcasting Service special, *The New Medicine*, was among only 10% selected to air nationally.

Lovell found that these principles are critical to realizing the vision and building an organization that was able to effect systemic change within the field of integrative medicine—or any field:

- ▶ Collaborate, manage by consensus, and leave self-interest behind.
- ▶ Maintain a shared vision and agree on key values and principles.
- ▶ Define clear and achievable goals.
- ▶ Find the leverage points but don't reinvent the wheel.
- ▶ Find the right partners and nurture the community.
- ▶ Create synergy while supporting innovation.
- ▶ Engage in continual self- and group education.
- ▶ Hire competent staff.
- ▶ Build mutual respect and trust.



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