

# 2017 CONNECT Conference



**exponent  
philanthropy**

**The Inverness Hotel  
& Conference Center  
Englewood, Colorado  
October 15-17**

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# Partnership Opportunities



Commit before **MARCH 1** to benefit from your firm's name on the conference marketing brochure and in 6 months of email marketing!

## What Is CONNECT?

Exponent Philanthropy's CONNECT Conference is the **largest gathering in 2017 of small-staffed foundations, philanthropic families, and individual donors**. True to its name and in response to member demand, this unique program set in a resort setting fosters a safe, serene space for several hundred participants to connect with knowledge and one another, going deep in their learning and forming real and lasting relationships with peers and philanthropic experts.

## Why Support CONNECT?

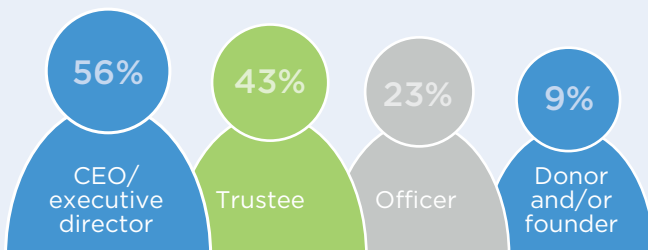
Exponent Philanthropy's conferences have a **strong reputation for exceptional, substantive programming** that guides, connects, and champions the largest segment of philanthropy: funders who work with few or no staff. Our conferences attract decision makers, including donors, trustees, and senior executive staff.

Supporting this highly regarded event provides:

- **Prominent visibility** as a leading organization serving the philanthropy sector
- **A forum to showcase** your firm's expertise and thought leadership
- **The opportunity to form deep and lasting relationships** with philanthropic decision makers
- **A range of benefits** that bring you closer to achieving your business goals

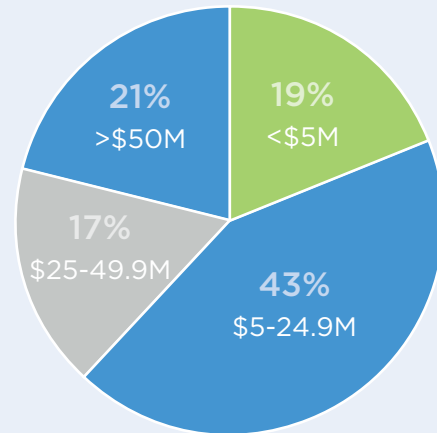
## EXPONENT PHILANTHROPY MEMBER DEMOGRAPHICS

**4,000+** contacts/2000 members  
**STEWARDS** more than \$77 billion  
**AWARDS** approximately \$4 billion annually  
**FUND** locally, nationally, and internationally



### AUDIENCE BY ROLE

*Individuals may perform multiple roles*



### AUDIENCE BY ORGANIZATION ASSET SIZE

Source: 2016 Foundation Operations & Management Report

# Partnership Packages at a Glance

## ALL PARTNERSHIP PACKAGES INCLUDE:

- Onsite partnership recognition
- Recognition of support on conference website
- Name or logo recognition (dependent on sponsorship level) in marketing communications
- Exhibit booth (8x8 single booth)
- Complimentary registrations (number dependent upon sponsorship level)
- 25-word profile in conference materials

## HOST PARTNERSHIP PACKAGE

**\$25,000 (3 packages available)**

- Prominently recognized as a conference lead partner via onsite signage, on conference website, in all email marketing communications, and via social media
- Verbal recognition from podium during first plenary session
- Recognized with signage as Exhibit Hall Reception co-host on Day 1 and Day 2
- Invitation to the exclusive pre-conference Chair's Reception with Exponent Philanthropy board members, donors, and select Sustaining Partners
- Faculty role that showcases firm expertise and thought leadership
- Co-branding of conference folio
- Logo on printed conference marketing brochure if commitment made by March 1
- Logo on plenary slides for duration of conference
- Opportunity to have logo or name recognition on each table during a meal
- Option to distribute one item/resource to every participant
- Option to host a Dine-Around during the conference
- Option to upload three documents to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- 8x8 exhibit booth
- Four complimentary full-conference passes
- Hyperlinked logo in footer of daily email distributed to entire Exponent Philanthropy mailing list
- Hyperlinked logo in post conference email highlighting conference sponsors

## PLENARY PARTNERSHIP PACKAGE

**\$15,000 (2 packages available)**

- Recognition with signage as host for one plenary
- Faculty role that showcases firm expertise and thought leadership
- Prominent recognition of support on conference website
- Logo on plenary slides for duration of conference
- Option to make opening remarks at plenary meal
- Option to place something on each chair during plenary
- Option to host a Dine-Around during the conference
- Option to upload two documents to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- 8x8 exhibit booth
- Two complimentary full-conference passes
- Hyperlinked logo in footer of daily email distributed to entire Exponent Philanthropy mailing list



# Partnership Packages at a Glance

## MIXER PARTNERSHIP PACKAGE

**\$12,500 (2 packages available)**

- Recognition with signage as host for the morning mixer activities
- Prominent recognition of support on conference website
- Logo on plenary slides for duration of conference
- Option to host a Dine-Around during the conference
- Option to upload one document to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- 8x8 exhibit booth
- Two complimentary full-conference passes
- Hyperlinked logo in footer of daily email distributed to entire Exponent Philanthropy mailing list

## CONFERENCE MOBILE APP PARTNERSHIP PACKAGE

**\$12,500 (1 package available)**

- Logo recognition on app landing page and via a banner ad within the app
- Logo recognition on mobile app signage and app-related marketing communications
- Ability to send one mutually agreeable notification to participants via the app during the conference
- Option to upload two documents to the app
- Logo on plenary slides for duration of conference
- Two complimentary full-conference passes
- Hyperlinked logo in footer of daily email distributed to entire Exponent Philanthropy mailing list

## SESSION SUPPORTER

**\$10,000 (5 packages available)**

- Faculty role that showcases firm expertise and thought leadership
- Logo on plenary slides for duration of conference
- Option to upload one document to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- Option to host a Dine-Around during the conference
- Two complimentary full-conference passes

## CONFERENCE WI-FI PARTNERSHIP PACKAGE

**\$10,000 (1 package available)**

- Logo and recognition on conference Wi-Fi signage and communications
- Your firm's name as conference Wi-Fi password (character limit applies)
- Logo on plenary slides for duration of conference
- Prominent banner ad in the conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- Option to upload one document to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- One complimentary full-conference pass

## BREAKS PARTNERSHIP PACKAGE

**\$7,500 (4 packages available)**

- Prominently recognized with signage as co-host for Exhibit Hall breaks
- Option to upload one document to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- 8x8 exhibit booth
- One complimentary full-conference pass

# Partnership Packages at a Glance

## SITE VISIT SPONSOR

\$5,000 (3 sponsorships available)

- Recognition in site visit description, marketing, and onsite materials
- Ability to welcome participants and build relationships during the site visit
- Option to upload one document to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- One complimentary full-conference pass

## DAILY DIGEST SPONSOR

\$5,000 (3 sponsorships available)

- Option to upload one document to conference mobile app (dependent on Exponent Philanthropy securing sponsorship of app)
- One complimentary full-conference pass
- Hyperlinked logo in footer of daily email distributed to entire Exponent Philanthropy mailing list

## EXHIBIT ONLY PACKAGES

\$3,500

(available only after May 1 as space allows)

- 8x8 exhibit booth in high-traffic area
- Hyperlinked logo on conference website
- One complimentary full-conference pass
- Option to purchase one additional full-conference pass at member rate

## DINE-AROUND ACCESS

\$2,500

Option to host a Dine-Around on conference's second evening

- Host a Dine-Around and let Exponent Philanthropy do the marketing for you
- Dine-Arounds can be hosted or self-pay

Hosts determine the location and set the number of guests and topic. Exponent Philanthropy will coordinate registration before the conference and onsite.

