



2018
National Conference
Prospectus
Philadelphia, PA | September 28-30, 2018

exponent
philanthropy

Fast Fact

The common thread among Exponent Philanthropy members is few or no paid staff.

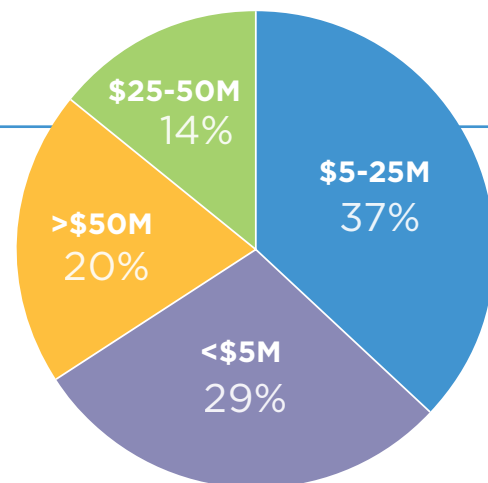
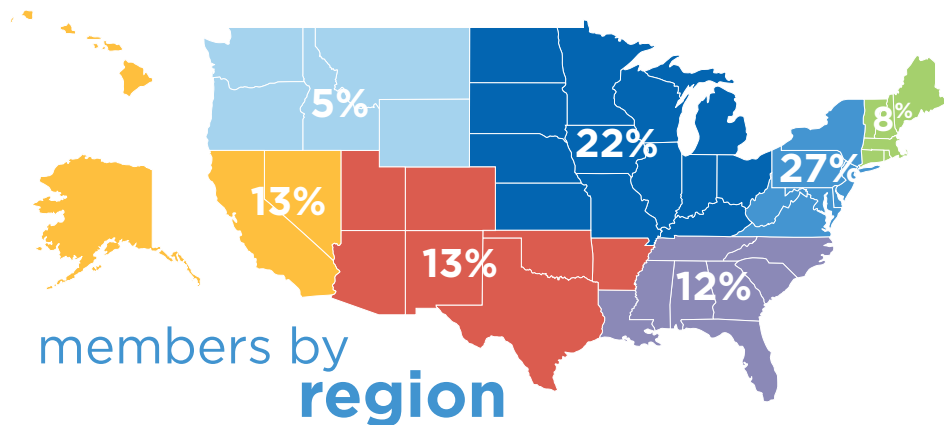
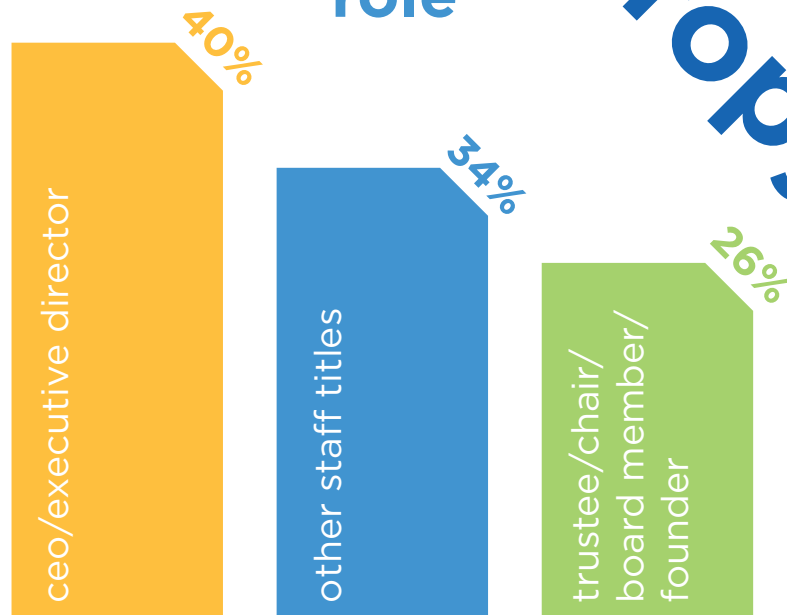
Exponent Philanthropy is the **country's largest association of funders**—nearly 2,000 members strong—and the only one dedicated to serving foundations with few or no staff, philanthropic families, and individual donors.

Our vibrant network has in common lean operations and a **style of philanthropy motivated by personal passion, community needs, and the strong desire for better outcomes**. We provide high-quality and cost-effective programs, resources, and connections that maximize our members' dollars and time for the benefit of diverse communities and causes.

Fast Fact
Most participants are decision-makers and leaders in their organizations.

Who is Exponent Philanthropy?

members by role



members by asset size

past sponsors include

- AB Bernstein
- Bessemer Trust
- Columbia University School of Professional Studies
- Fidelity Charitable
- Foundant Technologies
- Foundation Source
- Fund Evaluation Group
- Glenmede
- MicroEdge
- Morgan Stanley
- Russell Investments
- Schreder Levin Carey
- SunTrust
- Syntrinsic Investment Counsel
- US Trust
- Veris Wealth Partners

what is the National Conference?

Hosted biennially, the Exponent Philanthropy National Conference is the premier event for foundations with few or no staff, philanthropic families, and individual donors. We are expecting 1,000 people to come together for 2.5 days of learning, connecting and sharing their vision for a better world.

exposure beyond the conference

- Featured in event marketing materials **including registration materials** if interest is confirmed by December 1, 2017
- Recognition on conference website as the sponsor of a plenary address, opening reception, or a session
- Recognition in promotions and social media mentions

onsite visibility

- Exhibit booth in high traffic exhibit hall
- Recognition as sponsor of a plenary address, opening reception, or networking reception
 - Add item to conference registration bag
 - Sponsor the daily email; sent to all members
 - Recognition on mobile app

Fast ⚡ Fact

Custom Packages range from \$5,000 - \$50,000

thought leadership

- Sponsor a session or track—tell us your idea in the **Call for Sessions** by October 31, 2017.
 - Author a blog on our site
 - Present during a session

participant engagement

- Complimentary conference registration
- Host a dine-around during the conference
- Participate in all networking and social events

sponsorship opportunities

Do you have a product or service to help funders in their practice of philanthropy? Interested in reaching almost 1,000 philanthropic decision makers? Looking for a way to spread the word about your work, position yourself as an industry expert, develop relationships in the philanthropic sector and gain insight on the newest trends?

We have an event for that! Please consider joining us in Philadelphia for the 2018 National Conference. Always highly rated by participants, act now to customize a package that best meets your needs and objectives—helping you make the most of your investment and increasing your visibility.

new for 2018
sponsorship opportunities

lounge sponsor

(limited to two)

Provide a casual, fun atmosphere located close to the exhibit hall for conference participants to connect, recharge and relax. Sponsors can place marketing materials for conference participants to view in the lounge.



hydration sponsor

(limited to three)

Keep participants hydrated (and happy!) during the conference. Logo placement on water stations and cups will keep your name top of mind during the event



unlimited coffee sponsor

(limited to three)

Be the hero by keeping the coffee flowing all day! Branded napkins and cups are also available with this opportunity.



Fast ⚡ Fact

Andrea Clay brings new ideas to life. Have a special idea in mind? Contact our Director of Corporate Partnerships, at aclay@exponentphilanthropy.org or 202-580-6560.

let's do this

By acting now, you can reserve your spot for 2018. Interest in the National Conference continues to grow, so don't miss out!

I am interested in:

- Sponsorship (packages include exhibit space)
- Exhibiting only (\$4,100 for booth + 1 full conference registration)

Please contact me to start the conversation:

Name _____

Email _____

Phone number _____

Company Name _____

Preferred contact method: email phone