# ASSOCIATION OF SMALL FOUNDATIONS AUDITED FINANCIAL STATEMENTS

**December 31, 2013** 

# ASSOCIATION OF SMALL FOUNDATIONS AUDITED FINANCIAL STATEMENTS December 31, 2013

Independent Auditor's Report	1-2
Statement of Financial Position	3
Statement of Activities	4
Statement of Functional Expenses.	5
Statement of Cash Flows	6
Notes to Financial Statements	7-13



#### CERTIFIED PUBLIC ACCOUNTANTS

Board of Directors Association of Small Foundations Washington, DC

### Independent Auditor's Report

We have audited the accompanying financial statements of the Association of Small Foundations (the Association), which comprise the statement of financial position as of December 31, 2013, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independent Auditor's Report Association of Small Foundations

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Association as of December 31, 2013, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### Report on Summarized Comparative Information

Drolet + Ossocietes, -922.C.

We have previously audited the Association's 2012 financial statements, and we expressed an unmodified opinion on those financial statements in our report dated May 21, 2013. In our opinion, the summarized comparative information presented herein as and for the year ended December 31, 2012, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Washington, DC

August 7, 2014

# ASSOCIATION OF SMALL FOUNDATIONS STATEMENT OF FINANCIAL POSITION

**December 31, 2013** 

(With Summarized Financial Information for December 31, 2012)

	2013	2012
ASSETS		
CURRENT ASSEIS		
Cash and cash equivalents	\$ 1,392,698	\$ 1,025,721
Grants receivable	144,085	187,547
Accounts receivable	37,875	1,037
Donated office space receivable	431,112	431,112
Investments	699,940	1,055,016
Prepaid expenses and other current assets	20,776	20,710
TOTAL CURRENT ASSETS	2,726,486	2,721,143
FIXED ASSETS, net	32,493	30,245
GRANTS RECEIVABLE, net of current portion	25,000	-0-
DONATED OFFICE SPACE RECEIVABLE, net of current portion	587,886	989,312
TOTAL ASSETS	\$ 3,371,865	\$ 3,740,700
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued expenses	\$ 139,375	\$ 209,420
Deferred membership dues	788,864	763,254
TOTAL CURRENT LIABILITIES	928,239	972,674
NET ASSETS		
Unrestricted	1,252,878	1,142,980
Temporarily restricted	1,190,748	1,625,046
TOTAL NET ASSETS	2,443,626	2,768,026
TOTAL LIABILITIES AND NET ASSETS	\$ 3,371,865	\$ 3,740,700

# ASSOCIATION OF SMALL FOUNDATIONS STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2013

(With Summarized Financial Information for the Year Ended December 31, 2012)

		Tammanarile	2013	2012
	Unrestricted	Temporarily Restricted	2013 Total	Z012 Total
	222 05 02 10 00	1105111000	20002	
REVENUE				
Membership dues	\$ 1,662,270		\$ 1,662,270	\$ 1,631,554
Grants	652,376	\$ 148,000	800,376	1,023,440
Registration fees	218,020		218,020	523,065
Rental income	195,515		195,515	175,358
Publications and other revenue	146,425		146,425	118,194
Contribution - donated office space	29,686		29,686	41,379
Interest income	4,216		4,216	7,620
Net assets released from restrictions	582,298	(582,298)	-0-	-0-
TOTAL REVENUE EXPENSES	3,490,806	(434,298)	3,056,508	3,520,610
Program services	2,757,802		2,757,802	3,237,961
General and administrative	255,619		255,619	258,969
Fundraising	367,487		367,487	471,662
TOTAL EXPENSES	3,380,908	-0-	3,380,908	3,968,592
CHANGE IN NET ASSETS	109,898	(434,298)	(324,400)	(447,982)
NET ASSETS, BEGINNING OF YEAR	1,142,980	1,625,046	2,768,026	3,216,008
NET ASSETS, END OF YEAR	\$ 1,252,878	\$ 1,190,748	\$ 2,443,626	\$ 2,768,026

# ASSOCIATION OF SMALL FOUNDATIONS STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended December 31, 2013

(With Summarized Financial Information for the Year Ended December 31, 2012)

	Networking and Connection	Learning	Member Committees	Educational Outreach	Total Program Services	General and Administrative	Fundraising	2013 Total	2012 Total
Salaries and benefits	\$ 522,661	\$ 547,541	\$ 137,928	\$ 341,689	\$ 1,549,819	\$ 29,999	\$ 267,644	\$ 1,847,462	\$ 1,822,320
Meetings	109,551	2,411	3,560	2,401	117,923	-0-	1,500	119,423	572,667
Amortization of donated rent	59,663	217,584	15,549	38,835	331,631	68,978	30,502	431,111	431,112
Consultants	35,751	86,299	55,037	27,879	204,966	5,464	2,416	212,846	260,784
Occupancy	41,652	151,900	10,855	27,112	231,519	48,155	21,294	300,968	262,367
Travel	18,410	18,063	9,864	6,388	52,725	31	17,280	70,036	126,446
Legal and accounting	,	,	,	,	-0-	70,780	-0-	70,780	70,517
Printing	12,714	41,744	170	21,654	76,282	104	1,093	77,479	88,005
Postage and delivery	12,045	11,082	174	15,370	38,671	576	1,553	40,800	38,618
Telephone and fax	9,108	7,680	2,774	4,735	24,297	7,894	3,688	35,879	43,725
Depreciation and amortization	3,658	3,825	953	2,381	10,817	4,230	1,870	16,917	44,487
Office equipment and maintenance	5,354	5,598	1,395	3,485	15,832	6,189	2,814	24,835	29,739
Website	357	374	93	31,683	32,507	413	995	33,915	38,586
Design	5,586	7,685	349	1,115	14,735	-0-	872	15,607	29,382
Merchant and bank charges	4,432	4,634	1,155	2,885	13,106	5,124	2,266	20,496	28,748
Dues and publications		8,224	286	715	9,225	1,270	562	11,057	14,804
Office supplies	3,726	3,581	753	3,589	11,649	2,962	3,774	18,385	16,144
Temporary help	342	,		ŕ	342	-0-	-0-	342	13,526
Insurance	2,086	2,181	544	1,358	6,169	2,411	1,066	9,646	12,091
Conference registration fees	1,229	7,875	73	4,551	13,728	325	5,982	20,035	20,227
Staff meetings	533	558	139	347	1,577	617	273	2,467	2,542
Miscellaneous	84	122	22	54	282	97	43	422	1,755
Total expenses	\$ 848,942	\$ 1,128,961	\$ 241,673	\$ 538,226	\$ 2,757,802	\$ 255,619	\$ 367,487	\$ 3,380,908	\$ 3,968,592

# ASSOCIATION OF SMALL FOUNDATIONS STATEMENT OF CASH FLOWS

For the Year Ended December 31, 2013

(With Summarized Financial Information for the Year Ended December 31, 2012)

	2013	2012
CASH FLOWS FROM OPERATING ACTIVITIES:		
CHANGE IN NET ASSETS	\$ (324,400)	\$ (447,982)
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation and amortization	16,918	44,487
Loss on investments	111	81
Change in present value discount for donated office space receivable	(29,686)	(41,379)
Decrease in grants receivable	18,462	140,016
Increase in accounts receivable	(36,838)	(1,037)
Decrease in donated office space receivable	431,112	431,112
Increase in prepaid expenses and other current assets	(66)	(5,263)
(Decrease) increase in accounts payable and accrued expenses	(70,045)	95,618
Increase in deferred membership dues	25,610	6,931
NET CASH PROVIDED BY OPERATING ACTIVITIES  CASH FLOWS FROM INVESTING ACTIVITIES:	31,178	222,584
Purchases of investments	(1,500,100)	(655,159)
Proceeds from sales of investments	1,855,065	458,570
Purchases of fixed assets	(19,166)	(8,361)
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	335,799	(204,950)
NET INCREASE IN CASH AND CASH EQUIVALENTS	366,977	17,634
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	1,025,721	1,008,087
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 1,392,698	\$ 1,025,721

#### NOTE A – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Organization**

The Association of Small Foundations (the Association) is a nonprofit organization incorporated under the laws of the State of Delaware. The Association builds and strengthens small foundation philanthropy by providing high-quality programs, services and resources to charitable foundations with few or no staff. The Association is a membership organization, recognized for peer-to-peer information sharing, and recognized for the production of practical tools that improve, simplify, and reduce the cost of administering a grant making foundation. The Association's activities are funded primarily through membership dues and grants.

# Basis of Presentation

The accompanying financial statements are presented on the accrual basis of accounting. Consequently, revenue is recognized when earned and expenses when incurred.

# Cash and Cash Equivalents

The Association considers demand deposits, money market funds and investments purchased with a maturity of three months or less, when purchased, to be cash and cash equivalents.

#### **Investments**

Investments with original maturities of less than one year are classified as short-term investments. Investments are comprised of short-term brokered certificates of deposit, valued based on broker quotes, and a bank certificate of deposit, stated at cost plus accrued interest, which approximated market value.

# Grants Receivable

Unconditional promises to give that have not been collected as of year-end are recorded as grants receivable in the accompanying statement of financial position. Grants receivable over multiple years are discounted to their net present value using the applicable interest rate if such discount would be material. All grants receivable are assumed to be collectible; therefore, no allowance for doubtful accounts is necessary.

#### **Fixed Assets**

The Association capitalizes all fixed asset acquisitions of \$2,000 and above. Fixed assets are stated at cost and are depreciated using the straight-line method over estimated useful lives of three to five years, with no salvage value. Direct costs incurred during the application stage of the development of the Association's website are capitalized and amortized over an estimated useful life of three years. Maintenance and repairs, including planned major maintenance activities, are charged to expense when incurred; major renewals and betterments are capitalized. Donated fixed assets are recorded at fair market value at the date of donation.

# NOTE A – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Accounts Receivable

Accounts receivable consists primarily of amounts due for rental income and referral fees. Management reviews the collectability of the accounts receivable on a periodic basis. No reserve for doubtful accounts has been established because management believes all amounts are fully collectible.

# Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and statement of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

# Donated Office Space

The Association receives the use of office space and furniture and equipment free of charge. However, as part of the agreement, the Association pays the operating expenses for the building, including maintenance, utilities, real estate taxes, and a management fee. The Association recorded the fair value of the donated office space as donated office space and temporarily restricted revenue at the net present value of the estimated fair value of the lease at the inception of the lease. Donated office space that has been committed to the Association as of December 31, 2013 through the formal lease agreement has been recorded as donated office space receivable in the accompanying statement of financial position.

# Revenue Recognition

The Association reports grants as unrestricted and available for general operations, unless specifically restricted by the donor. If such contributions and grants are received with donor stipulations that limit the use of the donated funds for a particular purpose or for a specific period of time, they are reported as temporarily restricted. When the stipulated time restriction ends or the purpose of the restriction is met, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized.

Membership dues revenue is recognized ratably over the membership period of one year, which begins in the month dues are paid. The portion of dues that relates to a membership period extending beyond year end is reported as deferred membership dues.

Registration fees are recognized in the year in which the seminar or conference is held.

# NOTE A – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Income Taxes**

The Association is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (the Code) and has been determined by the Internal Revenue Service not to be a private foundation within the meaning of section 509(a) of the Code. The Association is exempt from the payment of taxes on income other than net unrelated business income. The Association received certain unrelated business income from advertising and referral fees. No provision for federal or state income taxes is required as of December 31, 2013 for net unrelated business income.

# Accounting for Uncertain Tax Positions

The Association requires that a tax position be recognized or derecognized based on a "more-likely-than-not" threshold. This applies to positions taken or expected to be taken in a tax return. The Association does not believe its financial statements include, or reflect, any uncertain tax positions. The Association's Forms 990, 990T, and DC D-20 are generally subject to examination by the taxing authorities for three years after filing.

#### **Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

# Prior Year Information

The financial statements include certain prior year summarized comparative totals as of and for the year ended December 31, 2012. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the financial statements for the year ended December 31, 2012, from which the summarized information was derived.

# **Reclassifications** Certain 2012 amounts have been reclassified for comparative purposes.

#### **NOTE B – CONCENTRATIONS**

The Association maintains cash balances at financial institutions in the Washington, DC metropolitan area. The accounts at these institutions are insured by the Federal Deposit Insurance Corporation (FDIC) up to certain limits. At times during the year, the Association's cash balance exceeded the FDIC insurance amount. Management believes the risk in this situation to be minimal.

As of December 31, 2013, approximately 65% of the grants receivable was due from two donors.

#### NOTE C – EMPLOYEE BENEFIT PLAN

The Association sponsors a qualified profit sharing pension plan (the Plan) with a 401(k) feature for all eligible employees. Employees are eligible to participate in the Plan after one year of service and are fully vested immediately upon entering the Plan. The Association contributes up to 21% of each employee's salary to the Plan on a predetermined formula based on the benefits package selected by the employee. For the year ended December 31, 2013, the Association made a contribution to the Plan on behalf of its employees of approximately \$173,000, which is included in salaries and benefits in the accompanying statement of functional expenses.

### NOTE D - FIXED ASSETS

Fixed assets consisted of the following as of December 31, 2013:

Description	Amount
Furniture and equipment	\$ 57,978
Website	135,803
	193,781
Less: accumulated depreciation	(161,288)
Fixed assets, net	\$ 32,493

# NOTE E – GRANTS RECEIVABLE

As of December 31, 2013, the Association had grants receivable consisting of unconditional promises to give from foundations to be used for particular programs or general support for a future period. The promised grants are considered fully collectible and are due as follows:

June 30,	Amount
2014	\$ 144,085
2015	25,000
Total grants receivable	\$ 169,085

#### NOTE F – TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets were available for the following purposes as of December 31, 2013:

Amount
\$ 1,018,998
20,000
11,500
87,750
52,500
\$ 1,190,748

Amounts released from temporarily restricted net assets during the year ended December 31, 2013 were:

Description	Amount
Information services and resources programs	\$ 49,622
Donated office space for future years	401,426
Time-restricted	50,000
Future conferences	81,250
Total amounts released from restriction	\$ 582,298

#### NOTE G – FAIR VALUE MEASUREMENTS

The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels as follows:

Level 1 - inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets (examples include equity securities);

Level 2 - inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset or liability other than quoted prices, either directly or indirectly, including inputs in markets that are not considered to be active (examples include corporate or municipal bonds);

Level 3 - inputs to the valuation methodology are unobservable and significant to the fair value measurement. The inputs to the determination of fair value require significant management judgment (examples include certain private equity securities).

#### **NOTE G – FAIR VALUE MEASUREMENTS (Continued)**

The following presents investments carried at fair value as of December 31, 2013:

		<b>Quoted Prices</b>	Significant	
		in Active	Other	Significant
		Markets for	Observable	Unobservable
		<b>Identical Assets</b>	Inputs	Inputs
Description	Fair Value	(Level 1)	(Level 2)	(Level 3)
Certificates of Deposit	\$ 699,940		\$ 699,940	

Level 2 investments are valued based on readily available pricing sources for comparable investments.

#### NOTE H – DONATED OFFICE SPACE RECEIVABLE

On July 17, 2010, the Association entered into an agreement with a private foundation for its office space, including furnishings, in Washington, DC, for five-year period from June 2011 through May 2016. The lease provides for no annual fixed rent. However, the Association is obligated to pay all taxes, costs, operating expenses and utilities. The net present value of the donated office space related to the lease, \$2,008,918 was recorded as temporarily restricted revenue during the year ended December 31, 2010. The donated office space receivable was discounted to the net present value using a discount rate of 3%.

The amount of the amortization of donated rent for the year ended December 31, 2013 of approximately \$431,000 is recognized in the accompanying statement of functional expenses.

The donated office space receivable as of December 31, 2013 represents the net present value of the donated office space promised through 2016, which is to be received as follows:

June 30,	Amount
2014	\$ 431,112
2015	431,112
2016	179,630
Total donated office space receivable	1,041,854
Less: discount to present value	(22,856)
Net donated office space receivable	\$ 1,018,998

The Association subleases a portion of its donated office space to various unrelated entities. The Association recognized approximately \$196,000 in rental income related to these subleases during the year ended December 31, 2013. A total of \$81,000 is due under non-cancellable subleases with terms through December 31, 2014.

#### **NOTE I – COMMITMENTS**

The Association has entered into contracts with facilities in connection with future meetings and conferences. In the event of cancellation by the Association or if attendance is less than agreed-upon minimum levels, the Association would be responsible for certain fees. Management does not anticipate cancellation of these events or attendance below minimum levels.

The Association has an employment agreement with the Chief Executive Officer (CEO) that expires on December 31, 2015. If the Association terminates the agreement, the CEO is entitled to 90 days of paid compensation, excluding benefits.

# NOTE J-SUBSEQUENT EVENTS

Subsequent events were evaluated through August 7, 2014, which is the date the financial statements were available to be issued.

In March 2014, the Association began doing business under the name "Exponent Philanthropy".