



2019 CONNECT Conference

St. Louis, Missouri | October 2-4, 2019
Hilton St. Louis at the Ballpark

Exhibit and Sponsor
PROSPECTUS

Who is Exponent Philanthropy?

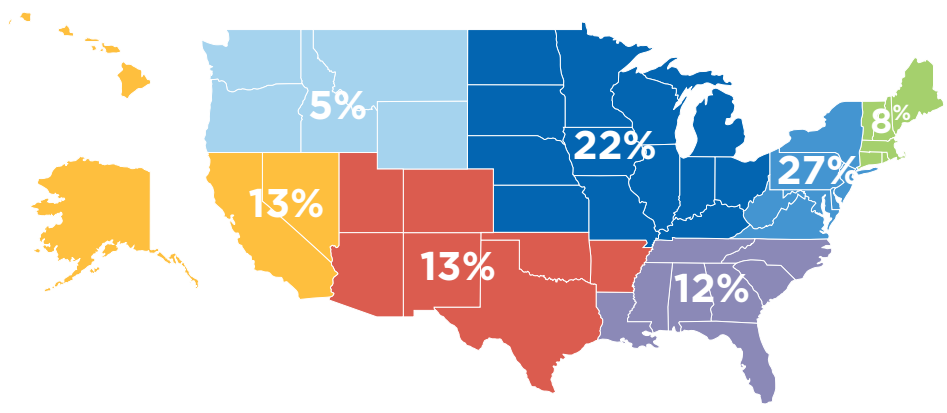
Exponent Philanthropy is the **country's largest association of funders**—nearly 2,000 members strong—and the only one dedicated to serving foundations with few or no staff, philanthropic families, and individual donors.

Our vibrant network has in common lean operations and a **style of philanthropy motivated by personal passion, community needs, and the strong desire for better outcomes**. We provide high-quality and cost-effective programs, resources, and connections that maximize our members' dollars and time for the benefit of diverse communities and causes.

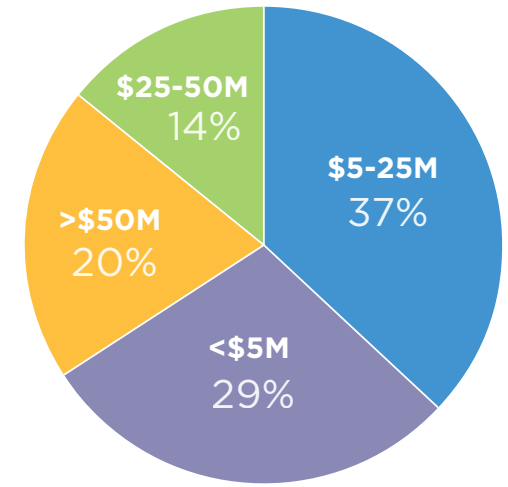
past sponsors include

- AB Bernstein
- Blackbaud
- Emma Bowen Foundation
- Fennemore Craig
- Fidelity Charitable
- Foundant Technologies
- Fund Evaluation Group
- Glenmede
- Klein Wealth Management at High Tower Advisors
- Neuberger Berman
- Okabena Advisors
- Open Road Alliance
- Russell Investments
- Sonen Capital
- Sterling Foundation Management
- SunTrust
- Syntrinsic Investment Counsel
- TCC Group
- TriNet
- U.S. Trust

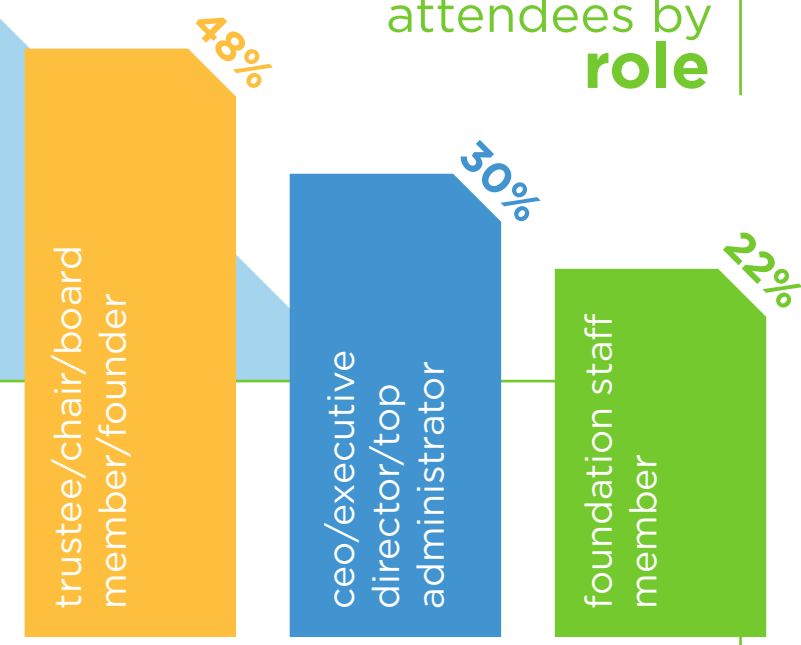
members by region



members by asset size



attendees by role



what is the CONNECT Conference?

Hosted biennially, the Exponent Philanthropy CONNECT Conference is an opportunity for leanly staffed funders to dive deep into important philanthropy topics and make meaningful connections with their peers. We are expecting 400+ people to come together for 2.5 days of learning, connecting and sharing their vision for a better world.

partnership packages at-a-glance

Host Partnership Package **\$25,000**

- Prominently recognized as a conference lead partner
- Faculty role that showcases firm expertise and thought leadership
- Verbal recognition from podium during first plenary session
- Recognized with signage as Reception co-host on Day 1 and Day 2
- Invitation to the exclusive Chair's Reception with Exponent Philanthropy board members, donors, and select Sustaining Partners
- Logo on conference tote bag and on printed conference marketing brochure, if commitment made by March 1
- Logo on plenary slides for duration of conference
- Option to distribute one item/resource to every participant through the conference tote bag
- Option to host a Dine Around during the conference
- Option to upload up to three documents to conference mobile app
- 8'x10' exhibit booth
- Four complimentary full-conference passes
- Prominent recognition in post conference email that showcases conference highlights to full membership (4,000+ individuals)
- Option to submit a blog post relating to the topic of speaking opportunity

Plenary Partnership Package **\$15,000**

- Prominent recognition during one of two plenary presentations
- Faculty role during the conference that showcases firm expertise and thought leadership
- Prominent recognition of support on conference website and program materials
- Logo on plenary slides for duration of the conference
- Option to place an item or resource on each chair during plenary
- Option to host a Dine Around during the conference
- Option to upload two documents to conference mobile app
- 8'x10' exhibit booth
- Two complimentary full-conference passes
- Option to submit a blog post relating to the topic of speaking opportunity

Conference Mobile App Partnership Package **\$10,000**

- Logo recognition on app landing page and via a banner ad within the app
- Logo recognition on mobile app signage and app-related marketing communications
- Ability to send one per day mutually agreeable notification to participants via the app during the conference
- 8'x10' exhibit booth
- Option to upload two documents to the app
- Logo on plenary slides for duration of the conference
- Two complimentary full-conference passes
- Recognition on conference website and program materials

Session Supporter **\$10,000**

- Faculty role that showcases firm expertise and thought leadership
- Logo on plenary slides for duration of the conference
- Option to upload one document to conference mobile app
- 8'x10' exhibit booth
- Option to host a Dine Around during the conference
- Two complimentary full-conference passes
- Recognition on conference website and program materials

Breaks Partnership Package **\$7,500**

- Prominently recognized with signage as co-host for Exhibit Hall Breaks
- Option to upload one document to conference mobile app
- 8'x10' exhibit booth
- One complimentary full-conference pass
- Recognition on conference website and program materials

Site Visit Sponsor **\$6,000**

- Recognition in site visit description, marketing, and onsite materials
- Ability to welcome participants and build relationships during the site visit
- Option to upload one document to conference mobile app
- One complimentary full-conference pass
- Recognition on conference website and program materials

Exhibit Only Packages **\$3,500**

- 8'x10' exhibit booth
- Recognition on conference website and program materials
- One complimentary full-conference pass
- Option to purchase one additional full-conference pass at member rate, while still available.

Please note: We expect this conference to sell out. We cannot "hold" registrations for sponsors and exhibitors without payment.

We do not allow sponsors and exhibitors to split registrations among multiple individuals.

elevate your thought leadership in front of your target audience

The best way to position yourself as an industry expert is to secure a faculty role at the 2019 CONNECT Conference. Faculty roles are included in conference sponsorships starting at \$10,000. Make plans NOW to support Exponent Philanthropy in 2019.

reserve your booth today

The last CONNECT Conference sold out, so don't wait too long to reserve your place in St. Louis! Booths will remain \$3500. Don't miss out on next year's event and the opportunity to connect with existing and potential clients.

ready to talk?

Contact Jeanne Metzger at 202-580-6564 or jeanne@exponentphilanthropy.org to start planning your CONNECT experience!

exponent
philanthropy