

1720 N Street, NW
Washington, DC 20036
t 202.580.6560
f 202.580.6579
exponentphilanthropy.org

## Philanthropy Leaders Share Lessons & Call for Increased Openness

January 25, 2016

(Washington, DC) <u>Philanthropy Lessons</u> is a new video series and campaign produced by Exponent Philanthropy, the nation's largest philanthropic membership organization. It shares wisdom from some of the industry's most inspirational funders about what they have learned throughout their philanthropic careers to help others be more effective and efficient in creating change.

"The vast majority of foundations pursue a style of philanthropy motivated by personal passion, community needs, and a strong desire for better outcomes," says Henry L. Berman, CEO, Exponent Philanthropy. "We are inspired by the profound impact made in communities every day and believe philanthropy lessons abound in every corner of our community."

Presented in an accessible yet thought-provoking format, the Philanthropy Lessons series covers themes that apply across geographies, issues areas, and funder size. The nine-part video series launches with the first two themes: <a href="Philanthropy Lessons: The Many Forms of Evaluation">Philanthropy Lessons: How Do You Capture Hope?</a> and will publish new videos monthly through June 2016.

"We are thrilled to be supporting Exponent Philanthropy in developing these terrific videos," says Fay Twersky, Director of the Effective Philanthropy Group at the William and Flora Hewlett Foundation and co-chair of the Fund for Shared Insight. "We believe we can make an even bigger difference if foundations share what we learn with one another and the field."

Funded by the Fund for Shared Insight and released in partnership with The Chronicle of Philanthropy, the campaign urges all foundations to share their philanthropy lessons for the benefit of others using the hashtag #MyPhilLesson and at philanthropylessons.org.

## About Exponent Philanthropy

Exponent Philanthropy is the country's largest association of funders—more than 2,000 members strong—and the only one dedicated to serving foundations with few or no staff, philanthropic families, and individual donors. Our vibrant network has in common lean operations and a style of philanthropy motivated by personal passion, community needs, and the strong desire for better outcomes. We provide high-quality and cost-effective programs, resources, and connections that maximize our members' dollars and time for the benefit of diverse communities and causes.

## About Fund for Shared Insight

Shared Insight is a collaborative effort among funders that pools financial and other resources to make grants to improve philanthropy. Shared Insight emerged from our belief that foundations will be more effective and make an even bigger difference in the world if we are more open—if we share what we are learning and are open to what others want to share with us, including grantees and the people we seek to help.

## About *The Chronicle of Philanthropy*

The Chronicle of Philanthropy is an independent news organization that has been serving leaders, fundraisers, grant makers, and others involved in the philanthropic enterprise for more than 25 years. It offers a robust advice section to help nonprofit workers do their jobs as well as one of the biggest listings of career opportunities.

Contact: Jeanne Metzger 202-580-6564 Jeanne@exponentphilanthropy.org