Exponent Philanthropy is the country’s largest association of funders—nearly 1,600 members strong—and the only one dedicated to serving foundations with few or no staff, philanthropic families, and individual donors. Our vibrant network has in common lean operations and a style of philanthropy motivated by personal passion, community needs, and the strong desire for better outcomes. We provide high-quality and cost-effective programs, resources, and connections that maximize our members’ dollars and time for the benefit of diverse communities and causes.

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What is the Annual Conference?
Hosted annually, the Exponent Philanthropy Conference is an opportunity for leanly staffed funders to dive deep into important philanthropy topics and make meaningful connections with their peers. We are expecting 450+ people to come together for 2.5 days of learning, connecting and sharing their vision for a better world.

Past Sponsors Include
- Foundant Technologies
- Glenmede
- Alliance For Justice
- Life For Relief
- Moss Adams
- Aline Wealth
- Bank of America
- Fluxx
- Blackbaud
- BNY Mellon
- Brown Advisory
- USI Affinity
- Graystone Consulting
- Tenelle
- King Baudouin Foundation
- Benefunder

Members by Region
- 22%
- 20%
- 28%

Members by Asset Size
- $25-49.9 million: 14%
- $5-24.9 million: 40%
- <$5 million: 28%
- $50 million+: 18%

Members by Role
- 43% CEO/Executive Director
- 30% Other Staff Titles
- 27% Trustee/Chair/Board Member/Founder

Past Sponsors Include
- GivingData
- The Philanthropic Initiative
- GMA Managers & Advisors In Philanthropy
- Your Part-Time Controller
- Relevant Wealth
- Foundation Source
- US Bank
- Mason Investment Advisory
- Truist
- Strategic Philanthropy
- Sensible Philanthropy Support Systems
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# Partnership Packages At-a-Glance

We look forward to our Annual Conference in Baltimore with enthusiasm. Given our ambition to make this a milestone conference in terms of content and attendee numbers, we have created a number highly tailored sponsorship opportunities.

## HOST PACKAGE $20,000
(2 opportunities available)

**Sponsor a Plenary Session & Speaking Opportunity**

Choose one of the following options:

1. Provide brief welcome remarks during a plenary session
2. Sponsor a reception

Both options include:

- Lead a session to showcase firm's expertise & thought leadership
- Recognition with hyperlink on:
  - Conference website
  - Mobile App with banner ad included
  - Social media channels
- Host a dine-around to engage attendees
- Registrant list (mailing addresses only - name, affiliation, city, state)
- One 8’x10’ exhibit booth
- Two full conference registrations

## CONTRIBUTOR PACKAGE $10,000
(5 opportunities available)

**Sponsor & Lead a Session**

- Lead a session and showcase firm's expertise and thought leadership
- Session title, description, speaker bio & photo on conference website
- Submit a 1-minute video to be shared on social media
- Display collateral during session
- Host a dine-around to engage attendees
- Recognition with hyperlink on:
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- Recognition on exhibit hall signage on-site
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## EXHIBITOR PACKAGE $7,500
(15 opportunities available)

**Connect & Network with Attendees in the Exhibit Hall**

- One 8’x10’ exhibit booth
- Recognition with hyperlink on:
  - Conference website
  - Social media channels
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## BREAKS PACKAGE $7,500
(4 opportunities available)

**Sponsor Conference Breaks**

- Prominently recognized with signage as co-host for Exhibit Hall Breaks
- Recognition with hyperlink on:
  - Conference website
  - Social media channels
  - Mobile App
- Host a dine around to engage attendees
- Registrant list (mailing addresses only - name, affiliation, city, state)
- One full conference registration

### Partner/sponsor registration clauses:

- To foster a donor-focused atmosphere, vendor registrations may be limited to the number of complimentary or discounted registrations outlined in each agreement.
- Please be sure to register as soon as you can as we cannot hold registrations for sponsors and partners if the conference sells out.
- We do not allow sponsors and partners to split registrations among multiple individuals.

### Cancellation and Refund Policy:

Cancellations made before August 29, 2024, for sponsorship will be eligible for a 50% refund. Any cancellation made after August 29, 2024, will not be eligible for a refund.
### Partnership Packages At-a-Glance

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<table>
<thead>
<tr>
<th>Package Type</th>
<th>Value</th>
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<tbody>
<tr>
<td><strong>HOST PACKAGE</strong></td>
<td>$20,000</td>
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<tr>
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At Exponent Philanthropy we seek to align brand visibility, marketing outreach, and engagement with the lean funder community in innovative ways. We are pleased to offer thought leadership, professional development education programs, publications, and career development sponsorship opportunities throughout the year. Sponsoring these materials and programs provides extensive exposure and provides you the ability to best meet your strategic goals. These sponsorships can be linked to annual conference sponsorships as appropriate to provide extensive year-round visibility.

### Examples of year-round sponsorship opportunities include:

**Print and Electronic Publications**

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<tr>
<th>Foundation Operations Management Report, the premier benchmarking resource for foundations with few or no staff, includes mission-critical statistics about member foundations’ boards &amp; governance, investments, administration, and grantmaking. Additional publications are available on topics relevant to our members.</th>
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</tr>
<tr>
<td><strong>Giving Campaign Matches</strong></td>
</tr>
</tbody>
</table>

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**Secure your spot today!**

| Sponsorship Level | __________________ |
| Name | __________________ |
| Date | __________________ |
| Amount | __________________ |
| Signature | __________________ |
| Would you like to pay by credit card or receive an invoice? | ________ |

---

**Ready to talk?**

To find out more about increasing your visibility to conference attendees and Exponent members throughout the year, contact Darah Moore, Corporate Relations Manager, at darah@exponentphilanthropy.org.
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Foundation Operations Management Report, the premier benchmarking resource for foundations with few or no staff, includes mission-critical statistics about member foundations' boards & governance, investments, administration, and grantmaking. 

And Essentials, a carefully curated, 12-page publication featuring top content from our blog. Additional publications are available on topics relevant to our members.

**Research**
Partner with Exponent on original research that advances the field of philanthropy.

**E-learning webinars, seminars and virtual roundtables**
Professional online learning is aimed at every segment of Exponent’s membership.

**Giving Campaign Matches**
Giving campaigns make possible Exponent’s work of supporting lean funders in becoming more effective philanthropists and are held throughout the year. All campaigns are available for matching grants.

**Elevate your thought leadership in front of your target audience.**

**Secure your spot today!**

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We look forward to working with you and welcome the opportunity to be creative and customize opportunities that advance your business goals while offering value to our members.