



# STRATEGIC PLAN 2020-2025

## MISSION

To amplify and increase the impact of lean funders by building an inclusive community where they can learn, connect, and collaborate

## VISION

Transformed communities through informed giving

### GOAL 1

#### AMPLIFY AND INCREASE THE IMPACT OF LEAN FUNDERS

Exponent Philanthropy offers a wide range of services specifically for lean funders to advance their impact and champion their powerful style of philanthropy.

### GOAL 3

#### MAXIMIZE OUR RELEVANCE AND ACCESSIBILITY TO A VARIETY OF FUNDERS

Exponent Philanthropy offers valuable, easily accessible resources to a wide variety of funders throughout their philanthropic journey.

### GOAL 2

#### BUILD A BROADER AND DEEPER EXPONENT PHILANTHROPY COMMUNITY THROUGH SHARING AND COLLABORATION

Exponent Philanthropy invests in and creates opportunities for sharing and collaboration among lean funders; it also facilitates connections between lean funders and other influencers in the philanthropic sector.

### GOAL 4

#### ADVANCE DIVERSITY, EQUITY, AND INCLUSION IN PHILANTHROPY

Exponent Philanthropy cultivates a culture that advances diversity, equity, and inclusion within our organization and among our community of lean funders.

[Download the full strategic plan, including our strategies and outcomes.](#)